The Northwest Missourian

Official Student Publication of the Northwest Missouri State Teachers College

VOL. 23

A. C. P. Member

MARYVILLE, MO. May 28, 1937

A. C. P. Member

No. 34

Bishop Mead Stresses Need for Education

Methodist Churchman States World Is More Conscious of Value of Education Now

TEACHERS MUST LEAD WAY

The need for education and truth in the world today was stressed by Bishop Charles L. Mead, head of the Kansas City area of the Methodist Episcopal Church, in his baccalaureate sermon at the Teachers College Sunday morning.

Taking as his text the quotation from St. John, "When the spirit of truth comes, He will lead you to the truth," Bishop Mead told an audience of approximately 1000 persons that the confusion and chaos of the world in recent years have made people more conscious of the need for education than ever before.

"The struggle for power," he said, "must give way to the struggle for light. It is the problem of the teacher to let in the light, all the light all the way in. The teacher is the sower of an unseen harvest. He is the liberator of the soul from its bondage."

According to Bishop Mead there are three manifestations of the spirit of truth in the world today, (Continued on page 4)

Seniors Give College Two Magnolia Trees, Plaque of H. Mann

Presentations Made in Class Day Assembly Program Monday Morning

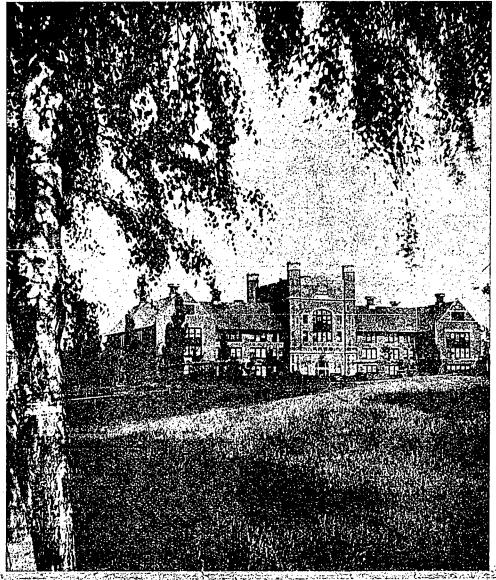
Two magnolia trees and a plaque of Horace Mann were presented the College by the 1937 graduating class in their class day exercises in the school auditorium this morning. Miss Velma Cass presented the plaque and Miss Eileen Elliott made the presentation of the trees. Pres. Uel W. Lamkin received the gifts for the College.

Walter Rulon, senior president, presented the class cane to John Zuchowski, representing the junior class. Miss Louise Bauer read a manuscript, "Peter Rabbit's Farewell to the Administration Building;" Vernon Green, president of the student body, gave a "Farewell to the Gymnasium," and Virgil Yates gave a "Farewell to the Faculty." The class will was read by Carlyle Breckenridge. Miss Ludmilla Vavra gave the "Farewell to Residence Hall."

Varsity Villagers Elect New Officers

Three Maryville students in the Teachers College have been elected to the offices in the Varsity Villagers, organization of women living outside of the dormitory, it was announced this morning by Miss Margaret B. Stephenson, director of women's activities. The new officers are Misses Eula Bowen, president, Gara Williams, vice-president, and Helen Leet, secretary-treasurer.

The retiring officers are Misses Frances Stuart, Maryville, president, Doris Hiles, Burlington Junction, vice-president, and Gara Williams, secretary-treasurer.



THE ADMINISTRATION BUILDING

NATIONAL OFFICER HERE

T. M. Hutsel, Kirksville, national executive secretary of Sigma Tau Gamma, visited the Teachers College chapter Thursday and Friday. He was entertained by the local members at a banquet at the Blue Moon Cafe Thursday evening and by the sponsors of the chapter at breakfast Friday morning.

Mr. Hutsel, who has held his present position for ten years, installed the Maryville chapter of the fraternity.

Assembly Program Tentative Calendar is Announced

Addresses, Concerts Scheduled for Summer Session By Committee

A tentative calendar of assembly programs for the summer session was announced today by the assemblies and entertainment committee of the College.

The programs:

June 2—Opening assembly. Address—Pres. Uel W. Lamkin.

June 4—Educational Film—Voluntary assembly—Auspices Chevrolet Motor Company.

June 9—Concert—Faculty Conservatory of Music. June 16—Concert—Rink String

Quartet. June 23—No morning assembly—

Evening—Coffer-Miller Players.

June 24—Evening—Coffer-Miller Players.

July 1—Voluntary Assembly— Miss Ruth Faison Shaw—Finger Painting.

July 8—Chicago Civie Opera Trio. July 21—Address—Dr. Herbert J.

July 28—Assembly—Leola Turner, soprano.

Registration for Summer School 8 A.M.Tuesday

Classes To Start Earlier This Summer: First One Meets 8 O'clock Wednesday

DIVIDED INTO TWO TERMS

With activities at the College coming to an end Thursday afternoon at the close of the spring quarter and the short course, events will start again at 8 o'clock Tuesday morning with registration for the summer term.

Classes will start an hour earlier during the summer months with the first one meeting at 7 o'clock Wednesday morning. Approximately a third of the courses will run through the entire summer quarter; another third will be completed at the end of the first term in the quarter, and the remainder will be completed the second term in the quarter. Five hours may be completed during either term as in the short course.

College high school will continue through the summer as usual with classes starting at 7 o'clock and meeting hourly until noon. Classes in the College will meet throughout the day.

Every student expecting to finish the work of any curriculum by the end of the summer must file an application for the certificate or diploma not later than June 22 in Room 201.

VISITORS FROM KANSAS

'Mr. and Mrs. C. Finis Fraizer and son, John, of Robinson, Kans., visited over the week-end with Mr. and Mrs. Herbert R. Dieterich.

PASS LIFE SAVING TESTS

Five Teachers College students qualified as Red Cross life saving examiners at an examination held in St. Joseph Thursday, Friday and Saturday evenings.

Justin King, Cameron, and Walter Wade, Maryville, received renewals of their certificates. The three new examiners are Misses Lucy Mae Benson, St. Louis, Beatrice Leeson, Maryville, and William Francisco, Clinton.

Condition of Elliott Foster is Reported Much Improved

Fractured Ribs Affecting Lungs To Some Extent: No Visitors Allowed Yet

The condition of Elliott Foster, junior from Edgerton, was reported much improved this morning by authorities at St. Francis Hospital, although he was suffering from a number of fractured ribs that were affecting his lungs to some extent.

The funeral for the three boys, Carl Fink, Ralph Adams and Lawrence Ryan, who were killed in the accident in which Foster was injured, was held Monday in St. Joseph.

Foster, who was driving the car when it crashed into a parked truck ten miles south of Maryville on Highway 71, has not yet been allowed to see visitors.

The accident occurred when Foster lost control of his Ford coupe when he passed another car. The left rear side of the coupe struck a car standing on the pavement and swerved into an empty corn truck parked a few feet off the road. Fink was killed outright. Adams died a short time later, and Ryan died about four hours after the crash.

Dále Carnegie Talks On Art of Making Friends

Noted Writer Discusses Rules of How To Win Friends and Influence People

NATIVE OF N. W. MISSOURI

The art of human relations was discussed by Dale Carnegie, noted writer and lecturer, Northwest Missouri farm boy who made good, at the annual Commencement program in the College Auditorium Tuesday morning.

Using as a basis for his talk his famous book, "How To Win Friends and Influence People," Carnegie outlined his boyhood in Nodaway county as an introduction, "in the hope," he said, "that telling of my early suffering might encourage some student going through the same thing now."

Stating that the first fifteen years of his life were spent in the county, Carnegie related that his father experienced seven crop failures in a row from floods of the 102 river. With poverty scourging the family, and with the bank threatening to close on the farm, only the deep religious faith of the boy's mother kept his father from suicide.

"We went to Warrensburg in 1904," declared the author, "where I worked on the farm and attended school, studying my lessons by the light of a coal oil lamp. I was ashamed of the fact that I was one of the few poor students in school, that I was a farmer boy, forced to ride in from the farm.

(Continued on Page 2)

Letters Awarded to Fourteen 1937 Bearcat Track Men

Six Seniors, Four Freshmen, Two Juniors, Two Sophomores Win Numerals

The coveted M will be presented to six senior, two junior, two sophomore and four freshman members of the 1937 Bearcat track squad according to an announcement by Coach Wilbur Stalcup yesterday morning.

The men who will be awarded letters are:

Vernon Green, senior from Independence, hurdles; Walter Rulon, senior from Shenandoah, Ia., javelin; Frank Baker, freshman from (Continued on Page 2)

College High Alumni

Association Elects

Officers for 1937-38 were elected by the Alumni Association of College high school at a picnic Saturday afternoon on the Marvin Mc-Neal farm, northeast of Maryville. Seventy-five members attended the affair.

The new officers: Miss Elizabeth Turner, Barnard, president; Miss Evangeline Scott, Maryville, vice-president; Miss Virginia Bowen, Maryville, secretary-treasurer. The retiring officers are: Gerald Mitchell, Maryville, president; Miss Eula Bowen, Maryville, vice-president; Miss Vera Gates, Maryville, secretary-treasurer.

The Northwest Missourian

Published once a week at the State Teachers College, Maryville, Mo., except the last of August and the first of September.

Entered as second class matter, November 9, 1914, at the Post Office at Maryville, Mo., under the act of March 8, 1879.

> Charter Member Missouri Press Association. Member Northwest Missouri Press Association Member Associated Collegiate Press

EDITORIAL STAFF Editor-In-Chief VIRGIL ELLIOTT _____Associate Editor RAYMOND HARRIS Sports Editor, MARY ANN BOVARD _____Society Editor

CONTRIBUTORS

BEULAH J. FRERICHS, EDNA F. LAMISON, FRANCES DAUGHERTY, ED WALLAGE, CHARLES McCONNELL, MAX DAUGHERTY, ED WALLAUE, CHARLES MCCONNELL, MAX KEIFFER, JEAN SCHNEIDER, FREDERICK SCHNEIDER THELMA MORRIS PEBLEY, EULA BOWEN, LORETTA REIMER, PAUL STROHM, MARY ANNE HAMILTON, LOR-ACE CATTERSON, ELIZABETH WRIGHT, GERALD ROWAN, DONALD KING, HARL HOLT, WALTER WADE.

Subscription Rates One Quarter,—25c One Year, -\$1.00

Advertising Rates Quoted on Request.

THE LAST WORD

This issue of the Missourian is a sort of final gesture, a last wave of goodbye to familiar faces we won't see quite as often in the halls around our office.

We've said before and we say again that we feel a little bad about this whole business of graduating. A fellow comes here to school and works hard acquiring a lot of knowledge and gets fond of a lot of people, and then one fine May day it's all

Of course, most of us are going out into life to do some great things. College graduates have a way of making themselves known in the world. The guy who lent us four bits last week may be lending us a thousand dollars a few years from now (we hope).

Somebody has said that the friendships made in college constitute one of life's greatest possessions. He may be right. We have got a lot more out of it than is shown by the records in the registrar's office.

AN ERA PASSES

John D. Rockefeller is dead. Failing to realize his ambition to reach the century mark, the 98-year-old financier passed away in a heart attack Sunday morning.

Few individuals have made deeper impress on American industrial history than Rockefeller. It falls to few men to possess such particular traits of character that his acts become powerful influences on the lives of millions of individuals. But such was the lot of John D. Rockefeller.

The history of the industrial revolution has not been a pretty thing in any country. But perhaps methods used by leaders and participants in those upheavals of economic systems are to be justified on the grounds that the end justifies the means. After all, we may be proud today of American industrial methods. No other country in the world possesses our efficiency, our resources, our Rockefellers.

Let us give Rockefeller his just due. The papers have been lush in his praise and harsh in his condemnation. Rockefeller was a leader in the American industrial revolution. He was a powerful determinant in what-America is today. Giving and asking no quarter, he was an originator of cutthroat business methods. "Cut my freight rate or I will ruin you" was his ultimatum to the railroads. He would destroy the life savings of 5,000 or 10,000 individuals with a nod of his head if a shrewd business move required it.

Supporter of a hundred humanitarian causes, Rockefeller was unable to see that his business ethics caused untold human suffering. Like Napoleon, like Hitler, like Mussolini, he was a worshiper at the feet of a god which no longer serves believers in democracy.

He lived two years short of a century believing in the great god "Business Efficiency." Where

Hegel declaimed the subservience of the individual to the state, Rockefeller affirmed the subservience of the individual to business. Where Fichte glorified the importance of race in leadership, Rockefeller proclaimed the significance of individual business ability.

This powerful industrial leader died long after the ideals he stood for began to disappear. Leaders of men today believe that it is possible for the world to enjoy industrial prosperity without the neglect and persecution of the masses which Rockefeller thought necessary. New concepts of the rights of the individual are advanced, concepts which Rockefeller's "rugged individualism" did not encompass.

The Rockefellers of today are beginning to think about the "New Democracy" instead of the "New Monopoly." When they think in terms of millions today, they mean men and not dollars.

Rockefeller is dead. His ideals are dead. We face a new day.

Our Own Readers' Digest

Student's Required Reading

Pres. Eamon de Valera's proposed constitution for Ireland, printed in full my the New York Times Sunday, contains most of the words in the English language but two-Great Britain. Why couldn't the president have written it in Eirish, or is it Eireish?

Modern Puerto Rico

Puerto 'Rico Saturday became one of the few countries in the world to legalize the dissemination of birth control information Saturday. The legislation was passed by the Insular Legislature because of the country's excessive population. The schools are unable to take care of the present number of children.

The Fascist Way

The Italian Empire, Sunday, started a boycott of all British news from the papers and all British scenes from the newsreels. Mussolini is displeased with England's ungracious (seemingly) free hand in the Mediterranean!

A Vanishing Race

The American Indian population is increasing more rapidly than that of any other race, 3,500 more births a year than deaths, according to the U. S. Indian Office. They number 334,300 now as compared to the Smithsonian estimate of 800,000 when Columbus discovered America.

Economic Lesson No. 1

American capitalists, who are supposed to oppose everything communistic, are now buying 400,-000 tons of Russian coal a year in spite of its dutyboosted prices, according to an inquiry just completed by the U.S. Department of Commerce. Reason? It contains a little less ash than American

THE COLLEGIATE REVIEW

(By Associated Collegiate Press)

Corsage-buyers at the University of California lack originality, say Berkeley florists. The Don Juans get the "usual thing"—three gardenias or an orchid.

Cocoanut oil instead of gasoline may some day drive the trucks and tractors of the world-if experiments being conducted by Antonio Buot, graduate mechanical engineering student at the University of Minnesota, prove successful.

Because "Good-nights" come too quickly after "Good evenings," coeds at the University of Alabama are now fighting to have their 10:45 week-end night deadline changed to 12 o'clock.

A "job-hunting school" at Ohio State University has been organized to teach seniors how to write letters of application and how to face interviewers. Personnel managers of several large companies will aid the instruction.

Letters Awarded to Bearcat Track Team

(Continued from page 1) St. Joseph, 440-yard dash and mile run; Norman Reital, freshman from St. Joseph, hurdles; Pierce Gardner, senior from St. Louis, relays; Melvin Carter, sophomore from Richmond, discus; William McMullin, junior from St. Joseph, distance

Bernard McLaughlin, freshman from Virden, Ill., hurdles and relays; Frank Yourek, freshman from Thayer, Ill., high jump and mile run; Herschel Neil, senior from Maysville, dashes, broad jump and relays; Paul Scott, senior from Maryville, dashes and relays; Don Sipes, junior from Graham, discus and shot put; Don Francis, senior from St. Joseph, javelin; John Tabor, sophomore from Kearney, half-mile run and the mile relay.

Coach Stalcup also stated that he would send Captain Neil, Walter Rulon, Bud Green and possibly some other team members to the Missouri A. A. U. track and field meet in Kansas City June 5. Neil will also probably compete in the National A. A. U. meet in Milwaukee July 3

Delayed in early season practice because of bad weather conditions, the Bearcats participated in only four meets this year. Boasting overwhelming victories in two dual meets, hard luck met the squad in both conference battles. The indoor meet in Columbia was held early in the season before the boys got in condition, and they landed in third place behind Cape and Springfield. At the outdoor meet in Cape Girardeau, Captain Neil and several other members of the squad suffered from ptomaine poisoning, and they again followed Cape and Springfield in the scoring.

In the two-school meets, the Bearcats defeated the Peru (Neb.) Teachers ninety-four and a half to ninety-one and a half, and beat Trenton Junior College ninety-one to forty.

Carnegie Talks On Art of Friend Making

(Continued from page 1)

"Poverty and the accompanying mortification seemed a tremendous handicap to me then. I see now that it was the most valuable thing which could have happened to me. It gave me an inferiority complex. It made me determined to succeed in something. After thousands of failures I did make myself something of a public speaker in school, and I left college with a conviction that that was one thing I could really do."

Relating how he happened to found his school of public relations, Carnegie stated it grew from small classes in the New York City Y. M. C. A. to the largest school of its kind in the world today.

Affirming that the only way to get people to do something is to make them want to do it, Carnegie outlined nine rules for changing people without giving offense or arousing resentment.

"Begin with praise and honest appreciation," he stated. "And call attention to other people's mistakes indirectly. Charles Schwab was passing through one of his mills one day and saw some of his employees smoking in defiance of the rules. Schwab walked over to the men, handed each one a cigar, and said, 'I'll appreciate it boys if you will smoke these on the outside.' Couldn't keep from loving a man like that could you?"

Talking about one's own mistakes ple, is a second suggestion of Car- son.

negie for influencing them. Humility and praise, rightly used will work miracles in human relations.

"One should give orders indirectly," the speaker continued. "No one likes to be bossed. Miss Ida Tarbell, the dean of American biographers told me that Owen D. Young never gave a direct order to anyone. He would suggest, 'You might consider this' or 'Do you think that would work?' He always gave a person an opportunity to do things for himself and to learn from his own mistakes. A technique like that makes it easy for a man to correct his error."

Stating that one should always let the other man save his face, Carnegie advised praise of the slightest improvement and every improvement. "Be 'hearty in your approbation and lavish in your praise," he said, "Give a man a fine reputation to live up to.

"Use encouragement. Make the fault you want to correct in another individual seem easy to correct; make the thing you want the other person to do seem easy to do. Try to make him happy about doing the thing you suggest."

Carnegie also elaborated ways by which to make people like one. "Nothing," he said, "can take the place of a genuine, sincere interest in other people. It will make you more friends in two months than you can in two years without it.

"One of the greatest winners of friends in the world is a dog. It doesn't scold or nag. All it asks is to be with you and allowed the privilege of loving you. We should adopt the technique of the puppy who has no ulterior motive. It doesn't want to sell you any real estate or marry you."

A smiling, pleasant face is a tremendously important factor in friend winning, according to Carnegie. The expression on a woman's face is ten thousand times more important than the clothes on her back.

Another thing to remember is the fact that a man's name is to him the sweetest and most important sound in the English language. The secret of Jim Farley's success is his ability to remember the names of 50,000 persons.

"One should be a good listener," the speaker admonished. "And encourage others to talk about themselves. Talk in terms of the other man's interest. Make the other person feel important and do it sincerely.

"The unvarnished truth is that almost every man you meet feelshimself superior to you in some way; and a sure way to his heart is to let him realize in some subtle way that you recognize his importance in his little world, and recognize it sincerely."

Another suggestion outlined by the speaker for the art of human relations was, "Never attempt to argue. Ninety-nine times out of ahundred your opponent will be more completely convinced of his own arguments after you have finished. The only way to win an argument is to avoid it."

Sigma Mu

Delta Formal

Gamma Chapter of Sigma Mu Delta fraternity held its annual spring formal Friday night at the Maryville Country Club, The dance was a "Surprise Bank" formal, and the decorations, in the fraternity colors of purple and gold, carried out the bank theme.

The social committee for the dance included John Cox. Maryville, chairman; Don Lindley, Maryville; Leonard Martin, Guilford; and Paul Person, Maryville. Sponsors of the fraternity present were Mr. and Mrs. W. T. Garrett, Mr. and Mrs. H. R. first before criticising other peo- | Dieterich, Dr. and Mrs. R. C. Per-

Wacation Time!



H. L. RAINES, OPTOMETRIST MONTGOMERY SHOE CO. CORWIN-MURRIN CLO. CO. NODAWAY VALLEY BANK PEARL M. KEIFLEIN, DRESSES PURITAN CAFE MISSOURI THEATER FIELDS CLOTHING CO. MILLIKAN INN SUPERIOR CLEANING CO. THE HOTEL BAINUM THE GRANADA CAFE MARYVILLE SHOE CO. CITIZENS STATE BANK GRAHAM DEPT. STORE BUFFINGTON CHEVROLET CO. GRAY OIL AND FUEL CO. TOWNSENDS -MARYVILLE STEAM LAUNDRY JOE'S PLACE South Water Tower ARNOLD-STRONG MOTOR CO.

A & P TEA CO.

E. C. BAGBY MOTOR CO.

Where You May Go From Here

YOU TO WHOM THE COLLEGE IS THIS WEEK AWARDING THE DEGREE FOR WHICH YOU HAVE SPENT FOUR STUDIOUS YEARS—it may be interesting for you to know that—on that journey to your chosen work—you take and hold the friendship of the men and women of Maryville. We hope you may frequently return to Maryville; that you will continue through the years to think of Maryville as your home as it is the home of your friends.

TO THOSE OF YOU WHO ARE LEAVING ONLY FOR THE SUMMER AND PLAN TO RETURN TO COLLEGE NEXT. SEPTEMBER—the men and women of Maryville take this means to extend "best wishes" for a happy vacation period. We hope the release from class-room and home-study may bring you back to the College with renewed enthusiasm. And we look forward with great pleasure to the prospect of a continuing friendship through the remaining time of your College life.

TO THOSE OF YOU WHOSE ABSENCE IS LIMITED TO THE SHORT VACATION TIME BETWEEN THE CLOSE OF THE SPRING QUARTER AND THE OPENING OF THE SUMMER SESSION—the men and women of Maryville extend special felicitations. We believe you will find great profit in the instruction provided for students at the Summer Session. And we sincerely hope the "heated season" may deal as kindly with you as your merits deserve.

BEE HIVE SHOE STORE CROWS STUDIO NODAWAY DRUG CO. F. W. WOOLWORTH CO. COBBS ICE CREAM GATES READY TO WEAR IDEAL CLEANERS LINVILLE HOTEL MARYVILLE DRUG CO. **BLUE MOON CAFE** TULLOCHS BARBER SHOP KUCHS BROTHERS BLUEL'S MARKET THE LUNCH BOX TILSON-STRONG MOTOR CO. MARYVILLE E. L. & POWER CO. PRICE & NULL GROCERY SOUTH SIDE BAKERY HAGEES GROCERY BUHLER'S MARKET BURTON'S GROCERY

In Other Words--and In One Sentence--Maryville Folks Hold Every College Student As a Valued Friend and Wish the Best In Life for Them

Bishop Mead Stresses Need for Education

(Continued from page 1.) three trends or indications. They are the New Democracy, the Trend Toward Scientific Thinking, and an Emancipated Religion.

Stating that democracy is inevitable because of the social significance of the individual, the Methodist churchman explained that democracy necessarily follows one's personal relationships. At birth a child becomes a tremendous factor, in society. A man becomes a father, a woman a mother, a home is established. The relationship of the parents to the rest of the world is completely transformed. A baby becomes a social creature with imperishable influences the instant he enters the world. Nor can one prophyesy what the coming of the child will mean to the world.

In the opinion of Bishop Mead

industry today is becoming more democratic. The strikes and battles we are witnessing today are concerned with the rights of human beings. The rights of the individual are being heard as never before.

"In India," he related, "sixty million untouchables are demanding their rights as human beings. They are wavering now between Christianity and Communism.

"Democracy, however," continued Bishop Mead, "means more than a or democracy in the raw is not enough. It has to be trained. It is one of the tasks of you young teachers to go out in the world and help in this training. Democracy must be improved and if society is to persist you students and those now leaving schools over the entire country must produce those improvements."

Pointing out that one of the greatest dangers of our life today is our tendency to think in terms of races

and nationalism instead of realizing that the world is one unit, and people one family, Bishop Mead affirmed that it is impossible to isolate one nation from the family of nations. We are linked together by too many ties, economic, educational, social and religious.

"Educated persons," he stated, "should get down into life, among the common folk. The intellectual has a tendency to withdraw when he should be a powerful influence counting of noses. Mass ignorance, I for a better life. Why are you students here if not to make the world a better place? Cynicism and pessimism are not marks of an educated man. Contempt for the rabble indicates a yellow streak in character. We are linked to the commonest one among us. We should be aware of the vast inequality and despair in the world today. The baby of a Colorado sugar beet worker died the other day. The father didn't have the money to furnish medical care when

the baby came into the world, nor did he have money to have a doctor when it left the world, yet the corporation for which that laborer worked last year declared a three million dollar dividend for its stock

"We will never," the Bishop said, "be able to defend poverty again. There is no longer any alibi. We have solved the problem of production. And it constitutes a challenge to you students which my generation didn't have. You must find a way to solve the problem of distribution. There are millions of dollars in bank vaults and millions of men walking the streets penniless. Children are in rags and freezing to death and we plow under thousands of acres of cotton. It is your task to get money and men, children and cotton together. You can teach men to cure these vast inequalities among us."

Stating that thinking in the world today is led by science instead of by religion as it was in the past, Bishop Mead advanced the opinion that it is because science sticks to the truth and is not bound

"There is no chain," he pointed out, "on the mind of a scientist. He is not afraid to follow the path of truth. Neither should the preacher. For out of this spirit of science in the world today has come an emancipated religion, freed of the superstitions of the past, given the true liberty of God."

The invocation was said by Rev. V. C. Clark, pastor of the Methodist Episcopal Church, Rev. Sherman B. Moore, pastor of the Christian Church, gave the scripture reading, and Rev. W. S. Insley, pastor of the Presbyterian Church, said the prayer. The benediction was spoken by Rev. E. I. Erwin, pastor of the Methodist Church South.

Hymns were sung by the audience and by the College Choir under the direction of Hermann Schuster



Chesterfields will give you more pleasure...

 $\mathbf{U}_{ extsf{p-to-the-minute trains and}}$ modern planes make travel easier ... more pleasant.

And wherever you see folks enjoying these modern things of life you'll see them enjoying Chesterfield Cigarettes.

Up-to-the-minute methods and finer ingredients...pure cigarette paper...mild ripe aromatic homegrown and Turkish tobaccos, aged and mellowed for two years or more...make Chesterfield an outstanding cigarette.